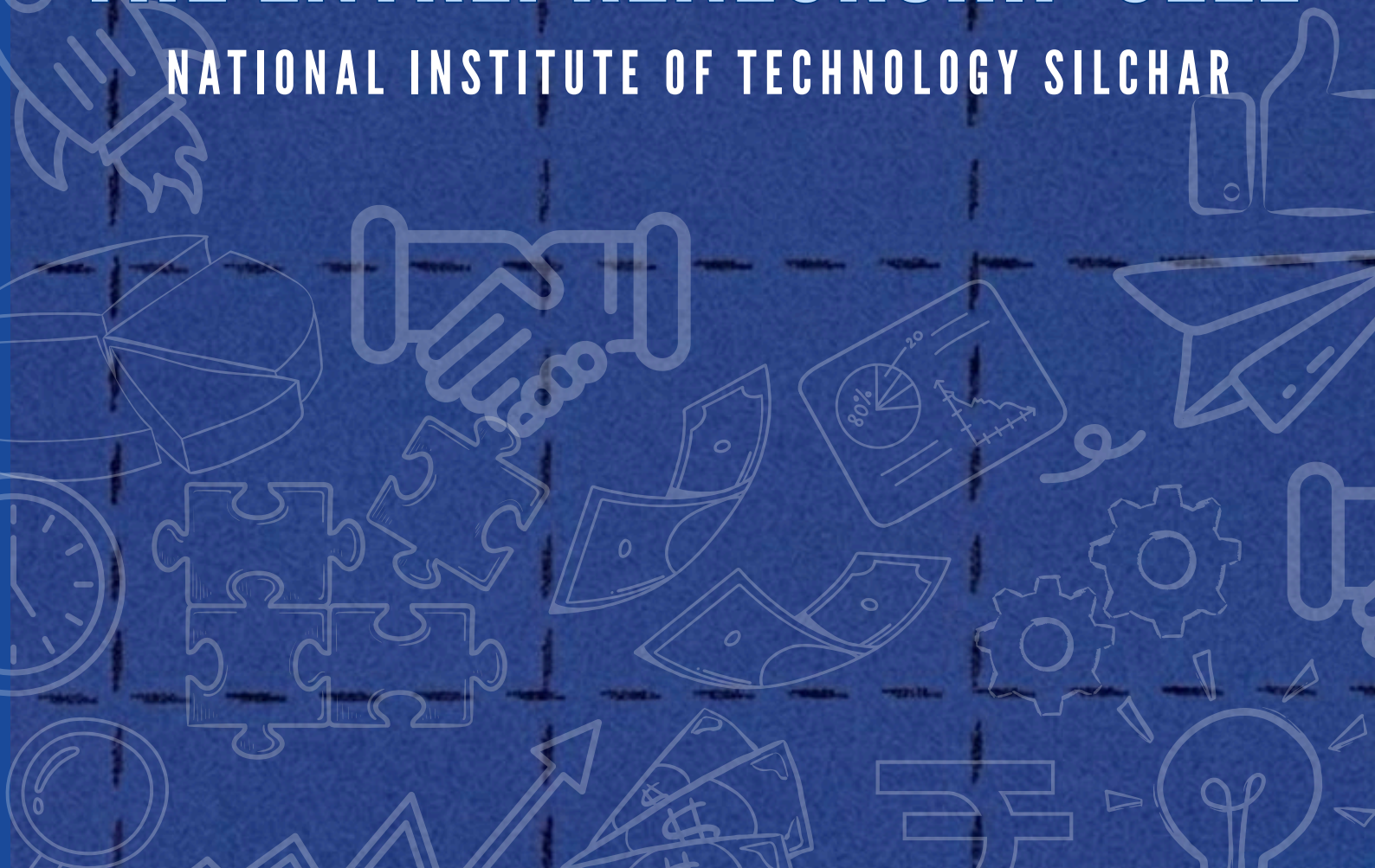




E-CELL
NIT SILCHAR

THE ENTREPRENEURSHIP CELL

NATIONAL INSTITUTE OF TECHNOLOGY SILCHAR





About us

E-Cell, NIT Silchar is a student-run organization that encourages and develops students' entrepreneurial skills.

E-Cell's objective is to encourage innovation and creativity among students while also enhancing the culture of entrepreneurship in both technical and non-technical domains.

TEAMS

Under E-CELL

- MARKETING TEAM
- DESIGN TEAM
- VIDEOGRAPHY TEAM
- PUBLICITY TEAM
- CONTENT TEAM
- CURATION X STARTUP TEAM
- EVENT MANAGEMENT TEAM
- TECHNICAL TEAM
- COLLABORATION AND OUTREACH TEAM

Marketing Team



About us

Responsible for securing sponsorships and managing brand partnerships for all major E-Cell events like EnGenius, Empresario, E-Summit and Eminence. We ensure sponsor visibility, build lasting collaborations, and help drive revenue goals.

If you're into strategy, branding, or business development then this is your ground to grow.



Working Of Marketing Team

- Onboard Sponsors: We collaborate with various sponsors for E-Cell events. (EnGenius, Empresario, and our Flagship event, SriGen).
- Sponsor Promotion: As the Point of Contact during events, we ensure each sponsor receives optimal visibility and recognition.
- Maintain Relationships: We nurture strong relationships with sponsors by fulfilling their deliverables and exceeding expectations.



Achievements Of Marketing Team

- Successfully onboarded renowned brands including ixigo, IDP Education, Unstop, EaseMyTrip, Renergy, Fueler and many more.
- Secured exclusive travel discounts and student benefits through partnerships with ixigo and EaseMyTrip, which were shared with the entire student community of NIT Silchar.
- Received positive feedback from sponsors for our professionalism and dedication.



Why Join us?

- Gain hands-on experience in marketing, sponsorship acquisition, brand outreach, and professional communication.
- Build valuable connections with industry professionals, startup founders, sponsors, and like-minded peers.
- Develop practical skills in negotiation, networking, teamwork, and event management through real-world exposure.
- Play an important role in expanding the reach and impact of E-Cell.

Design Team



About us

We craft eye-catching graphics, compelling visual stories, and polished digital assets that reflect the energy and innovation E-Cell stands for. From social media campaigns to event branding, we ensure that every design leaves a lasting impression and amplifies our entrepreneurial message.



Working Of Design Team

- Responsible for designing all visual content including social media creatives, event posters, certificates, brochures, presentations, and more.
- Ensure a consistent and appealing visual identity for E-Cell across platforms.
- Stay updated with the latest design trends and formats to keep our designs fresh, modern, and effective
- Manage individual and team deadlines effectively while encouraging creativity, experimentation, and skill growth.



Achievements Of Design Team

- Delivered all creative materials on time, supporting over 20+ events and multiple digital campaigns thus reaching new heights.
- Introduced innovative design concepts that boosted engagement and brand recognition.
- Played a pivotal role in major event branding like EnGenius, Empresario, and EIC contributing to their professional execution.



Why Join us?

- Get hands-on experience in graphic design, branding, and digital media.
- Build a diverse and high-quality design portfolio with real-world event experience.
- Learn tools like Adobe Illustrator, Photoshop, Canva, Figma, and more.
- Collaborate in a creatively charged environment that values innovation, precision, and personal expression.
- Make a visible impact—your designs will shape how E-Cell is seen, remembered, and celebrated.

Videography Team



About us

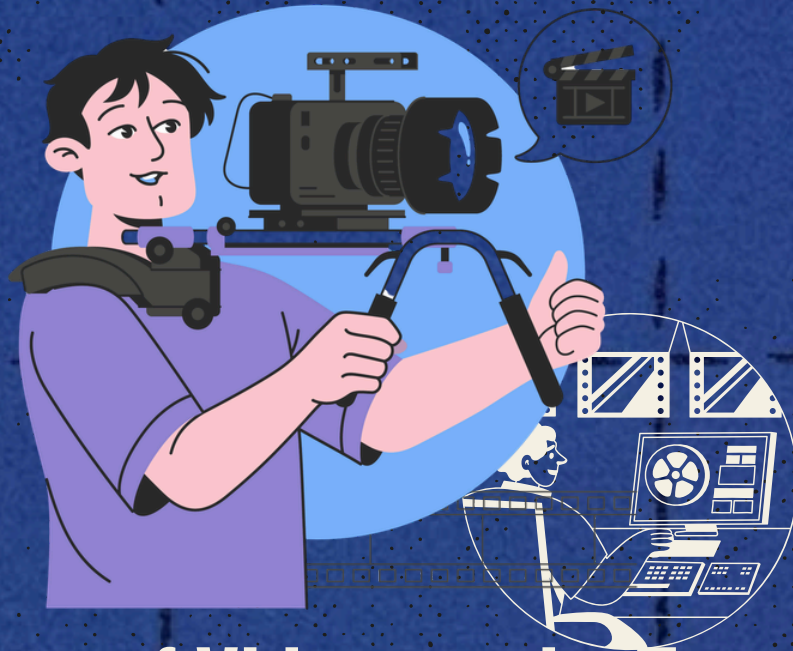
Captures the energy, emotions, and stories of E-Cell through videos, reels, and edits. We blend storytelling with cinematic visuals to make every frame count. Whether you're into filming, editing, motion design, or directing, this team helps you shine creatively.



Working Of Videography Team

We are the eyes and soul of E-Cell. From high-octane after-movies to slick reels that break the algorithm, every frame we shoot speaks ambition, creativity, and power.

- Promo videos & reels for marketing
- Conceptual shoots for social media..
- Design reels that people watch on loop.
- Mix storytelling with motion graphics, sound design, and raw attitude.



Achievements of Videography Team

- Each video saw a steady rise in views and engagement, showing consistent growth of our handle over time.
- Better editing and visuals made our videos more impactful, making people curious and excited for what we'd create next.
- Our video concepts set a creative benchmark, with several other colleges drawing inspiration from our style and ideas.
- Our content consistently ranked among the most viewed and interacted with across the college.



Why Join us?

Joining the videography team isn't just about shooting videos – it's about creating impact. You will get to:

- Work on real projects for large-scale campus events.
- Build an industry-level portfolio with diverse content.
- Collaborate with creatives, editors, and content heads.
- Learn and grow through hands-on experience heads.
- Live workshops on editing softwares.

Publicity Team



About us

The Publicity Team serves as the voice of E-Cell, ensuring that every campaign, competition, or opportunity reaches the right audience in the most engaging way. From crafting compelling narratives to executing strategic outreach across digital and offline platforms, the team helps shape how the campus perceives and connects with E-Cell.



Working Of Publicity Team

- Create engaging short-form video content like Reels and YouTube Shorts to grab campus attention.
- Leverage AI tools for innovative campaign brainstorming and strategies.
- Execute creative offline guerrilla marketing campaigns to build campus hype.
- Manage sponsor publicity and build strong, lasting professional partnerships.



Achievements Of Publicity Team

- Consistently delivered high-quality publicity materials to sponsors on time.
- Achieved significant growth in social media engagement and organic reach on major platforms.
- Consistently met or exceeded branding and publicity targets for major campaigns.
- Strategically boosted social media engagement on platforms like Instagram, Facebook, and LinkedIn.



Why Join us?

- Improve Communication skills
- Shape the public perception and narrative of E-Cell as the vital link to the campus.
- Build valuable relationships with clubs, sponsors, and alumni at the college networking hub.
- Build a concrete professional portfolio with successful campaigns and proven results.

Content Team



About us

Crafts every word, tagline, post, and event script that E-Cell presents. We shape narratives, follow trends, and write content that connects and converts. If storytelling, writing, or branding excites you then this is your platform.



Working Of Content Team

- Responsible for crafting engaging, informative, and impactful content for all E-Cell activities – from social media posts to event scripts and official communications.
- Stays aligned with social media trends, ensuring content is fresh, relatable, and shareable.
- Collaborates with the Design, Publicity, Media, and Event teams to produce team-specific and event-centric content.



Achievements Of Content Team

- Delivered all the required content successfully and on time.
- Played a key role in scripting for major events and speaker sessions, enhancing professionalism and audience impact.
- Coordinated seamlessly with other teams to meet tight deadlines and evolving campaign needs.
- Introduced daily segments to maintain regular posting.



Why Join us?

- Play a vital role in amplifying E-Cell's mission to foster entrepreneurship and innovation across campus, and outside world.
- Channel your creativity into powerful narratives, campaigns, and event storytelling.
- Shape and elevate the E-Cell brand through creative, trend-aware, and impactful content.
- Work closely with design, media, and publicity teams to turn ideas into impactful content.

CurationXStartup Team



About us

Our mission is to bring together a curated selection of esteemed speakers, distinguished entrepreneurs, successful alumni, accomplished CEOs, and industry leaders for enriching speaker sessions, webinars and engaging workshops.



Working Of CurationXStartup Team

- **Research and Shortlisting:** Identify relevant speakers, entrepreneurs and industry experts who can provide insightful perspectives drawn from their experiences.
- **Outreach & Communication:** Act as the official Point of Contact (POC), handling emails and calls professionally.
- **Planning and Hosting:** Organize, schedule, and host speaker sessions and webinars smoothly, aimed at emerging trends and essential skill development.



Achievements Of CurationXStartup Team

- Delivered all the required content successfully and on time.
- Played a key role in scripting for major events and speaker sessions, enhancing professionalism and audience impact.
- Coordinated seamlessly with other teams to meet tight deadlines and evolving campaign needs.
- Introduced daily segments to maintain regular posting.



Why Join us?

- **Networking:** Establish a professional and meaningful network comprising industry experts, alumni and peers, while learning and having fun
- **Professional Growth:** Develop and enhance key skills like research, communication, networking, and organizational skills.
- **Leadership:** Help create sessions that educate, motivate, and make a difference.
- **Exposure:** Gain practical hands-on experience to boost your resume and career opportunities.

Event Management Team



About us

The Event Management Team manages the planning, coordination, and execution of all E-Cell events from behind the scenes. We handle logistics, stakeholders, and last-minute fixes like pros. If you thrive under pressure and love leadership and organization, this is your arena.



Working Of Event Management Team

- It works closely with the Ecell members to understand the objectives of each event and develop a comprehensive plan to ensure its success.
- Gives opportunities to enhance leadership and teamwork skills, which are essential in various professional settings.
- Individuals have the chance to network with seniors, guest speakers, sponsors, and fellow teammates interested in entrepreneurship.



Achievements Of Event Management Team

- Ensured the smooth execution of all E-Cell events while actively collaborating with other clubs and societies to achieve shared objectives and broaden outreach across the campus.
- Successfully conducted 20+ events and 7+ speaker sessions, engaging an audience of 1200+ students across various domains of entrepreneurship, innovation, and leadership.
- Successfully organized major initiatives such as the Smart India Hackathon (SIH) and the E-Cell Podcast Series, creating platforms for problem-solving, innovation, industry interaction, and entrepreneurial learning.



Why Join us?

- Be the backbone of every major event , from planning to execution
- Sharpen your skills in coordination, logistics, and crisis management
- Work closely with guests, speakers, and stakeholders
- Learn to manage time, teams, and pressure while building leadership, confidence, and real-world problem-solving skills.

Technical Team



About us

We are the tech architects of E-Cell, building and maintaining the high-performance websites and digital tools that drive our flagship events. From crafting seamless user experiences with React and Next.js on the frontend, to engineering robust, secure backends using Node.js, MongoDB, and AWS, we work hands-on with production-level stacks. Whether it's designing an intuitive interface or deploying a scalable full-stack platform, we turn ideas into digital reality.



Working Of Technical Team

The Technical Team provides opportunities to dive deep and gain hands-on experience with the latest web technologies, including Next.js, React, Node.js, Express, Prisma, MongoDB, AWS, and Figma.

- **Fostering Community:** We actively collaborate with the other technical clubs at NIT Silchar to build a strong, innovative working culture.
- **Skill Building:** We conduct technical events that blend software engineering with entrepreneurial aspects to ensure the overall development of our members.



Achievements Of Technical Team

- **E-Cell Platform:** Designed and developed the official website for E-Cell NIT Silchar, ensuring robust backend architecture, lightning-fast frontend performance, and full responsiveness across all devices.
- **Incandescence 2026:** Delivered the official Incandescence 2026 website with end-to-end full-stack development, successfully scaling the platform to support over 10,000+ users.
- **Tecnoesis 2026:** Engineered and deployed the official web platform for Tecnoesis 2026, managing secure backend integrations and ensuring on-time delivery.
- **Client Projects:** Successfully finalized and executed several client deals, developing high-quality, scalable websites and web-based solutions for external organizations.



Why Join us?

- Get hands-on experience on various production-level tech stacks in Web and Mobile Development and UI/UX.
- An opportunity to bolster your resume with real-world projects, which have hundreds of active users
- Cross-disciplinary teamwork enhancement opportunity for growth in communication skills.
- Healthy and professional work culture for individual and team growth.

Collaboration And Outreach Team



About us

The Collaboration and Outreach Team of E-CELL NIT Silchar is responsible for fostering relationships with other technical institutions through their entrepreneurship cells, and also with various corporate organizations. The primary objective of this team is to promote mutual growth, knowledge exchange and to promote mutual events, primarily large-scale events.



Working Of Collaboration and Outreach Team

- **Collaboration with Colleges and Companies:** The team establishes connections with entrepreneurship cells of technical institutions and collaborates with companies to foster innovation and mutual growth.
- **Event Promotion:** The team promotes major events to partner colleges and companies while also helping to promote events and opportunities shared by our collaborators.
- **Networking and Relationship Building:** The team builds and maintains strong relationships with colleges, companies, and industry professionals to create opportunities for knowledge sharing, skill development, and future collaborations.



Achievements Of Collaboration And Outreach Team

- **Strategic Partnerships:** We maintain active relationships with leading academic institutions and organizations to foster continuous knowledge exchange and mutual growth.
- **Proven Track Record:** Our ecosystem includes collaborations with premier institutes—such as IIT Delhi, MANIT Bhopal, NIT Durgapur, IIT Tirupati, and IIT Indore—and industry partners like Mattr, significantly expanding our reach and impact.



Why Join us?

- **Refined Communication:** Develop interpersonal versatility and teamwork skills by interacting with diverse students and professionals.
- **Resource Access:** Gain competitive advantages through shared expertise, specialized knowledge, and unique institutional assets.
- **Professional Networking:** Build a high-value network for mentorship, industry insights, and future career opportunities.



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